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THE BULLETIN



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OPC FAR WEST REGION FORMED IN L.A.

By LEO MISHKIN

The first organizational meeting of a Division for Southern California of OPC's Far West Region took place at the Los Angeles Press Club on July 1, 1974 with Cecil Brown, noted broadcaster, former president of the OPC, now a Professor of Journalism at California State Polytechnic University, named as Regional Chairman.

The meeting was called at the insistence of Ephraim Gomberg, of Palm Springs, who sent out letters of invitation to all OPC members in the Los Angeles area explaining the purpose of the get-together. A dozen active and associate non-resident members turned up.

Other officers elected were Raymond E. Parr, manager of news services for Atlantic-Richfield Co. as secretary-treasurer, Tim Baskerville, of Television News, Inc. as correspondent secretary, and Leo Mishkin, retired, as OPC Bulletin correspondent.

Others present also included Laurence J. Pett, UCLA journalism instructor and stringer for Newsweek magazine, Ed Haaker of NBC News, Bart Sheridan, West Coast editor of Median Economics Magazine, Col. Barney Oldfield, USAF (Ret.) now corporate director for Litton Industries, Inc., and Nola Luford Dolberg and her husband, Glenn Russell Dolberg, of La Canada, Calif. Last named is not yet a member of the OPC but is expected to join as soon as his application is approved.

Basic aims of the group, as outlined by Gomberg, are to "decentralize" policy formation of the (Continued on page 3)

MEDIA STAFFERS STUDY MIDEAST IN TRAVELING EDITORIAL CONFERENCE

By ARTHUR KENT

This reporter has recently returned from the first Editorial Conference on the Middle East. The trip from May 24 to June 10, under the auspices of a number of press associations throughout the United States and Canada, including the Overseas Press Club of America, which had the largest number of representatives, entailed visits to Egypt, Lebanon, Syria, Jordan and Israel.

As part of an entourage of ninety-one newspeople, which included writers, editors, publishers, radio and TV correspondents and film crews, as well as magazine and book writers, we were permitted an intimate glimpse of the tinder box referred to as the 'Middle East'.

The purpose of our trip was to gather information from both sides of the fence, from various sources, so

(Continued on page 3)

CALENDAR

Thursday, August 8, 12 Noon — Deadline for the OPC Bulletin of August 15.

ROCKETING POPULATION MENACES WORLD FOOD RESOURCES

By LAWRENCE L. KLINGMAN

The governments of the world must act next month to head off the approaching collision of world population growth with limited world food resources, two eminent experts warned Wednesday July 10 at a Headliners luncheon at the Overseas Press Club. Unless action is taken at the United Nations World Population Conference in Bucharest, they added, there may well be "dire consequences for millions — including social disorder ... increasing world tension ... massive famine."

The speakers were Dr. J. George Harrar, President Emeritus of the Rockefeller Foundation, who led in funding the "Green Revolution" which has helped postpone the day of reckoning, and Gen. William H. Draper, Jr., U.S. member of the United Nations Population Commission.

Unveiled at the luncheon was the World Plan of Action formulated by the U.N. Secretary General and an

advisory committee of experts and governments during the past two years, which will be debated and, hopefully, adopted by the Bucharest conference. The plan is aimed at an

eventual balance between birth rates and death rates, as a low level for both. It calls for reducing death rates further and birth rates faster. It en-

(Continued on page 2)



WAS MALTHUS RIGHT? — Some 140 members and guests lunched well on fruit cocktail, roast chicken and sausages, broiled tomatoes and mushrooms, roast potatoes and sherbert, then were reminded of what Malthus once said. Scene: Fountain Court adjacent to OPC dining room.

(Photo by Tommy Weber)

ROCKETING POPULATION...

(Cont'd from page 1)

visions raising the average expectancy of life in developing countries from the present 55 years to 62 years by 1985, while approaching zero population growth by that time.

General Draper noted that the population explosion is not a problem in the U.S., Japan, Russia, Europe or China, all of which have reduced their growth rate dramatically. The problem, he said, centers "in Asia, in Africa and in Latin America with nearly three billion people and with an annual growth rate of 2½ per cent.

The problem in these areas, he said, is that only 10 per cent of fertile couples are now being protected by contraceptives — and since these countries are poor, he noted, the problem basically reduces itself to providing contraceptive services free and to motivating their populations to want small families.

Gen. Draper pointed out that some 40 to 50 million legal and illegal abortions each year demonstrate that many are already so motivated.

Introducing the speakers, OPC President *Jack Raymond* noted the inextricable links binding such world problems as food, population, ecological preservation and depletion of natural resources. He recalled that Gen. Draper first called for population control in the famed "Draper Report" to President Eisenhower in 1958, urging assistance in population control be linked to U.S. economic aid grants.

The World Plan of Action sets as its principal aim to improve the levels of living and the quality of life. Gen. Draper stressed these three provisions of the draft plan:

1. "Full integration of women into the development process with their gradual participation in education, social, economical and political opportunities and the removal of opposition to their education, employment and career advancement."

Gen. Draper cited China as a country where he personally witnessed the effect of the transformation of the role of women in reducing the birth rate.

2. All countries must respect the right of couples, to decide the number and spacing of their children.

3. All must make available by not later than 1985 information, education and devices to practice family planning effectively. The plan calls for free distribution of "the pill" on a non-prescription basis.

Gen. Draper said U.N. studies have shown that countrywide contra-

REGIONAL REPORTS

FROM PARIS

By BERN REDMONT

Membership in the Anglo-American Press Association, consisting of accredited US and British correspondents in Paris, is at an all-time high. Rolls show over 130 active members and 48 associates. Eight newsmaker luncheons have been held in the first 5 months of this year. New member arrivals include Malcolm MacPherson, Newsweek; Virginia Armat, Washington Star-Daily Mail; Pamela Taylor, ABC Radio-Newsday; Richard Shepherd, McGraw-Hill; Jack Moore and Max Kvidera, Fairchild Pubs.; Joseph Schlesinger, CBC.

It's been a busy news period for Paris-based correspondents, with the death of President Pompidou, presidential elections and inauguration, and the Lisbon coup d'etat, which many from Paris covered... Seen in Portugal were Bernard Kaplan, NBC Paris; Henry Giniger and Richard Eder, N.Y. Times; Miguel Acoca, Washington Post-Newsweek; John Fenton Wheeler, Carl Hartman and Joe Dynan, AP; Joe Grigg, UPI; Milt Freudenheim, Chicago Daily News; Takashi Oka, Christian Science Monitor.

Philip Whitcomb, Christian Science Monitor Economics correspondent in Paris and wife played host at tea to visiting OPC President *Jack Raymond*, wife and daughter.

ception programs should cost about \$1 per year per capita for the entire population. Thus, developing countries would require about \$2 billion a year to arrange family planning programs full scale — less than 1/10 of 1 per cent of the world G.N.P. He noted some \$400 million are already being spent in 1974, half from the developing countries' own budgets and half through bilateral or multilateral aid through the United Nations Fund for Population Action and the International Planned Parenthood Foundation.

Gen. Draper suggested a program under which developed countries would match dollar for dollar the additional family planning expenditures by developing countries and stressed that the total sum is only 1% of the world planned cost for destructive armaments.

Dr. Harrar stressed that the time for action is now, for projections show that without action the next generation will reach 14 billion individuals — a number which, in the

FROM HONG KONG

By AL KAFF

Max Desfor, AP, was elected president of the Foreign Correspondents Club of Japan June 28 in one of the closest races since the club was founded in 1945.

Desfor ran against *Al Cullison*, The Journal of Commerce, and they tied, 103 to 103, in the club's annual election in mid-June, forcing a run-off election a week later.

Desfor, who won a Pulitzer prize in photography during the Korean War, won the run-off by two votes, 101 to 99.

UPI transferred Frank Beatty from Pittsburgh to Hong Kong to become the agency's vice president and general manager for Asia. Beatty succeeded Robert Page, who goes to New York as UPI's superintendent of bureau operations.

The Foreign Correspondents Club of Hong Kong celebrated the 25th anniversary of its move from China to the British Crown Colony with a formal ball in the Hong Kong Hilton. Jimmy Wei, president of Central News Agency of Taiwan and a founding member of the Club in Chungking, China, in the late 1930s, was the guest of honor. Jimmy told a series of humorous stories about the problems of foreign correspondents during the Sino-Japanese war.

face of limited nutrition, health, energy, and natural resources must produce "increasing human misery, sorrow, unrest and violence." He called for extending international cooperation in maximizing agricultural production to go hand in hand with population stabilization.

Responding to questions, Gen. Draper noted that Catholics are taking an active part in the forthcoming conference and that the Pope has sympathetically received the top officials of the U.N. Committee. The Vatican, he said, will participate in the Bucharest proceedings.

Questioned on the effect of the energy crisis on fertilizer production, Dr. Harrar noted that petroleum shortages and increased costs of petroleum-based fertilizers are already beginning to have an adverse effect on food production.

Gen. Draper recalled that the occasion marked his first repeat engagement at the OPC since he appeared 20 years ago as the U.S. member of the NATO Council.

LETTERS

Re the June 15th *Bulletin* item: "Rising concern about the prices and content of our food menu, etc.:

Outrageous! I have had only one meal at the press club—my last. The menu content and prices—particularly prices—are hardly in any way attractive either personally or for purposes of business lunches. I can name off hand a dozen fine restaurants in town with much more reasonable prices, menu selections, and service.

Aside from my own personal "concern," I should think there would be even a great deal more concern regarding attracting active press members with the reduced \$75 membership. A few meals at the Overseas Press Club would quickly offset that "bargain" membership.

As for myself, I definitely intend to give some careful thought to renewal of my membership Oct. 1, 1974. I don't think I will be alone, either.

I would suggest OPC attach copies of the menu with each membership application handed out—even publish the menu in the *Bulletin* for members who have not yet sampled OPC's food, prices, and service.

Larry Auldrige
New York, N.Y.

As the writer of the June 15 *Bulletin* article about the prices and content of our food menu, I, in turn, found it outrageous that the outraged Mr. Auldrige, on the basis of only one meal at the club, already seems to have made his mind up about the entire matter.

First, he carefully makes no mention of the tag on the story which states that the luncheon menu is up for review; indeed there already exists (see July 15 issue) a new menu whose prices for a complete dinner would be hard to beat or to match. Second, has Mr. Auldrige compared the special luncheon prices (not the a la carte) with those of other clubs in this city — like the Yale, Princeton, or University Club? Third, has he asked himself — or anyone else, for that matter why so many clubs have failed (like the Columbia Club or Lambs Club) or are in the throes of doing so? As the author Richard Condon once put it: "Green's the name; money's the game."

I submit that you cannot get good and varied food in clubable surroundings without paying the inflated prices now so rampant. Nor can any club match the prices and variety that a commercial restaurant built to serve customers en masse can produce. Finally, I submit that there are bound to be stresses and strains when a club has only recently moved

OPC FAR WEST . . .

(Cont'd from page 1)

parent organization, stimulate expression of views on issues of importance to the media, and in the name of the Regional Division undertake such press-related programs as may be needed in the region and to serve as a source of news for the OPC Bulletin.

Possible projects discussed for future activity were issues concerning freedom of the press, as exemplified locally by the William Farr and Earl Caldwell cases, inviting both local and national figures as guest speakers for future meetings, and to collaborate with other press groups in this area, the Los Angeles Press Club, the Society of Professional Journalists (Sigma Delta Chi) and similar organizations in maintaining accepted standards of behavior and resisting all forms of pressure and encroachment on the freedom of expression.

Appreciation is due to OPC founder-member Ephraim R. Gomberg of Palm Springs for his yeoman efforts in initiating and organizing the successful meeting.

MIDEAST STUDY . . .

(Cont'd from page 1)

that we might judge for ourselves what the chances are of eventual lasting peace between Israel and her Arab neighbors.

Miss Simone Bassous, coordinator of this tour, was successful in arranging meetings for us with the Prime Ministers of Lebanon and Jordan, the Deputy Prime Minister of Syria, the Defense Minister of Egypt and of Israel as well as Ministers of State and other top officials of all of the countries that we visited. A similar trip is planned for the fall, and hopefully more OPC members will participate.

The OPC delegation was led by former president Will Yolen and included Harold L. Block, Randall Cunningham, Ben Gross, Ruth Hatch, Arthur Kent, John Martin, Clinton McKinnon, Rosalind Moore, Jhan Robbins, Mr. & Mrs. John Sattler, Ray Shaw, Douglas Watson, and Jack Younts.

to new quarters and is struggling to stay afloat. One would think that members who truly care about the OPC would exercise a little patience, try to understand our problems, and, most helpful of all, conjure up some realistic advice.

Albert Wall
Dobbs Ferry, N.Y.

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DICK HYMAN TURNS ON OPC JAZZ AFICIONADOS

By HARRY WELKER

When Dick Hyman sat down at the piano on the evening of June 18 nobody laughed, but one of us was heard to mutter: "uhhh, just another pretty right hand." One of us should be ashamed of himself. Within five minutes he was.

Hyman opened with "Tenderly," stated simply, then embroidering it with arabesques, chromatic chord progressions, exploring its harmonic possibilities to such far reaches that one wondered how he'd ever find his way back. But he did.

The too-seldom-heard "Watch What Happens" by Michael Legrand, who sometimes writes special material for Barbra Streisand, followed later. Hyman preserved, as he did throughout the entire gig, a scholarly detached mien even when his hands were nothing but a blur during a frantic gutbucket riff.

About midway through the session he moved to an electronic synthesizer which produced a kind of music you might hear if you dropped tin pans, birds, boat whistles and a computer into a mixmaster. Some of the notes were so high that this listener (being the one dog in the audience) was the only one to hear them.

"Take Those Lips" his own composition based on Shakespeare lines, had a pleasing Elizabethan sound and it's easy to understand how his Shakespeare album has become a collectors' favorite.

Hyman, like Errol Garner, Jess Stacy and a few other jazz pianists has a fondness for augmented and diminished sevenths, which are not only hard to play but require taste and imagination in their placement and use. He does it almost carelessly but the keen listener notices that deep in there the melodic line is never lost.

When a piano player does "Sweet Lorraine" — a request number — a comparison with the late Nat Cole is inevitable. Here, it came out about even. One chorus in which Hyman reverted to the marching tenths of Teddy Wilson was not only surprising but refreshing.

The finale — another request — was a version of "Honeysuckle Rose" which might well have made Fats' eyes widen with interest if not utter disbelief. There can be no argument that Dick Hyman is a gifted composer and arranger. That being said, one must also echo the highest accolade Fats' son, Maurice, gives to this kind of instrumentalist: "He's one hell of a piano player!"

WhoWhatWhere

By GRACE NAISMITH

NEW LOOK: Warren H. Goodman, 22 years on the Port Authority staff, is retiring as public relations director. He has formed Goodman Communications, Spring Valley Road, Ossining, N.Y. In leisurely retirement, he will write travel articles for the Westchester-Rockland Newspapers, be correspondent for Flight International magazine, serve as consultant to The Flying Tiger Line at its dedication of new cargo terminal at Kennedy International Airport this September, teach at Fairfield University, Conn., and Westchester Community College, Valhalla, N.Y....

George B. Bookman, has been elected vice president of the N.Y. Botanical Garden. He will continue his activities as director of public affairs — both at the Garden and Cary Arboretum in Millbrook, N.Y.... **George Bums** has joined the Public Affairs department of First National City Bank with offices at 399 Park Avenue, telephone 212-559-3670... **Arthur G. Perfall**, senior vice-president of Franklin National Bank, has been elected to the Board of Directors of the Day Care Council of Nassau County, Inc. Perfall was a Pulitzer prize-winning associate editor of Newsday... **David Johnson** named Sales Manager for WABC-TV, after four years as account executive...

HONORS: Cecil Brown, former OPC president, now professor of U.S. foreign policy and news broadcasting at California State Polytechnic University, Pomona, has been selected as the distinguished teacher of 1973-74, by faculty, student body and alumni.

NEW MEMBER

Associate Resident

Antonio Perrazzelli, Assistant Vice President, Journalist, Novamont Corp.

MEMBERSHIP APPLICATIONS

Active Resident

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